Frame & Phrase

Video localisation studio, Aalen, Germany

One video. Every language.

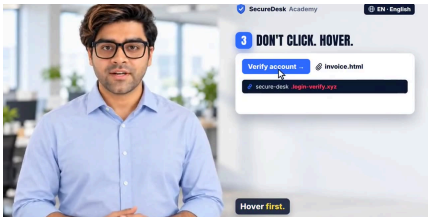
We make your training or product video once, then deliver voice-over, subtitles and on-screen text for each market.

5.0 client rating | **Two animation awards** | **24 EU languages + Chinese + Hindi** | **You approve every language**



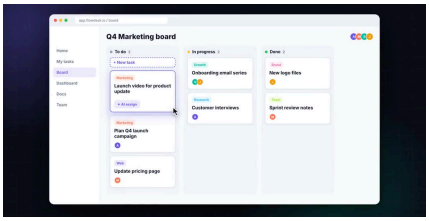
Mode of action

A mechanism shown with animation and on-screen labels.



Training, 3 languages

One presenter-led master in English, Spanish and German.



Product demo

A software walkthrough that shows the value first.

How a project runs

1

Send one existing video

Upload a file or paste a link. Tell us the language you need next.

2

Free pilot the next working day

Your video comes back in one more language, ready for your review.

3

Proposal with a fixed price

A recorded walkthrough shows the project, the package and the price.

4

Approve, brief, review

One button records your approval. You review each cut in a private portal, to the second.

Packages

Package	From	What you get	Languages	Typical turnaround
Starter	**€1,500**	Localise 1 existing video (up to 5 min)	3 languages	Same day
Master + Languages	**€5,000**	1 new 2–3 min training or product video	5 languages	Next day
Library	**€12,000**	A series of 5–10 how-to or training videos	Every language you sell in	Agreed per series

Prices in euros, before VAT where it applies. Every package includes voice-over, subtitles, on-screen text and your review in the portal. 50% deposit on approval, 50% on final delivery.

Send one video for a free pilot.

Back in one more language the next working day. Free, and you keep it.

frameandphrase.com/pilot
sonam@frameandphrase.com

How we protect your material

Storage	Frankfurt, Germany. Private storage, encrypted in transit and at rest.
Access	Only people you invite, and the studio. Enforced per project in the database. File links expire after one hour.
Sign-in	One-time link to your work email. No passwords.
Retention	Pilot videos deleted after 90 days. Projects deleted 12 months after delivery, or sooner on request.
AI	We do not train AI models on your material. The AI tools used are named before work starts. Translation and voices are AI-made; you approve every language.
Agreements	We sign your NDA, and a data processing agreement (GDPR Art. 28) where personal data is involved.
Not in place	No ISO 27001 or SOC 2 of our own (our hosting providers hold them). No single sign-on.

Providers that process data for us: Supabase (database and files, Frankfurt), Cloudflare (hosting), Resend (system email, EU), Google (mailbox), Anthropic (drafting and translation support), plus the voice and video tools named in your proposal. Full detail: frameandphrase.com/security

Questions buyers ask

What if we need changes?	Two rounds of revisions on the master and one per language are included. Extra rounds are quoted before work starts.
Who reviews the translation?	Your own in-country reviewer, in the portal, to the exact second. Translation and voices are AI-made.
Regulatory review?	Your reviewers approve each cut in the portal. Every approval is recorded with name and time.
How do we pay?	Bank transfer against an invoice: 50% on approval, 50% on delivery. Your PO number goes on the invoice.
Who owns the result?	You do, on full payment. We show your project only with written permission.

More answers: frameandphrase.com/faq

Supplier details

Business	Frame & Phrase, Sonam Tripathi, Karlstr. 23, 73433 Aalen, Germany
Contact	Sonam Tripathi, sonam@frameandphrase.com
Invoicing	In euros, by bank transfer. Tax details are on every invoice.

Send us your questionnaire or NDA.

You get straight answers, including the ones that are “no”.

sonam@frameandphrase.com
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